

## November 2008 **REVISED MEETING MINUTES**



### California Environmental Education Interagency Network (CEEIN)

Date: November 20, 2008, Thursday

Time: 9:30 a.m. to 11:30 a.m.

**\*(Please bring your own beverage and make your own copies)**

Location: Cal/EPA, 1001 I Street, **25<sup>th</sup> Floor, Conference Room 2550 New!**

**Conferencing Phone Number: 800-369-2120 Participant Passcode: 48974**

Lead: Edward Wong (Cell 916-838-7551)

Note taker: Cheryl Williams

Facilitator: None

	<b>Item</b>	<b>Lead</b>	<b>Time</b>	<b>Notes</b>
1.	<b>Check-In and Catch-Up</b> <ul style="list-style-type: none"> <li>Welcome &amp; Introductions</li> <li>Review Agenda</li> <li>Approve September and October 2008 Minutes</li> <li>Update Outstanding Action Items</li> </ul>	Ed	9:30– 9:45	<p><b>Attendees introduced themselves:</b></p> <p>Ed Wong, ARB  Tina Muncie, DOC  Eloisa Hernandez, DOC  Carolyn Kolstad, U.S. Fish and Wildlife Service  Bobbie Winn, Dept. of Fish and Game  Melissa Langeland, Dept. of Boating and Waterways  Sharon Jang, USEPA  Roni Java, CIWMB  Cheryl Williams, CIWMB  Brenda Saldana, CIWMB  Annie Kohut Frankel, Coastal Commission  Christiane Maertens, Disney  Chris Graillat, California Energy Commission  Kay Antunez, CalFIRE  Todd Ferrara, Resources Agency</p> <hr/> <p><b>Changes to the agenda:</b> Brenda Saldana from CIWMB will provide an update on the California EEI (Education and the Environment Initiative) Curriculum.</p> <p><b>Review of Minutes:</b> Regarding the Sept. 2008 minutes, Donna Pozzi raised a question about the completeness of the document (some text appeared to be missing). Ed Wong said he would verify the information. Tina Muncie moved to approve the October 2008 minutes and Bobbie Winn seconded. Motion carried.</p>
2.	<b>Speaker:</b>	Ed		<p><b>Ed Wong</b> presented information on the California Air Resources Board's historic Greenhouse Gas (GHG) Emissions Reduction mandate. His presentation included information on sources of emissions, regulatory efforts to cut emissions (impacts to new cars and trucks), goals to be met, and said California's regulations are more stringent than the USEPA's. Ed noted the waiver that ARB sought from the USEPA, which was denied by the feds, has landed California in court. Today, the ARB is holding a big hearing about the scoping plan to identify how GHGs can be reduced back to 1990 levels and beyond. The news media is covering this meeting.</p> <p>ARB has the primary responsibility for reducing GHG emissions. GHGs and pollutants go hand-in-hand, so reducing emissions from combustion does reduce GHGs. And the actions of other agencies are also crucial.</p> <p>Ed handed out CDs and DVDs on smog, air pollution, and "Clearing California Skies." He asked the group for input on how to get one of them, "Who Let the Smog Out," out to schools. The team offered to provide suggestions. Melissa Langeland mentioned she uses "educational directories" now with great success and zero returns on her outreach efforts.</p>

.	<b><u>Committee Reports &amp; Discussion</u></b> <ul style="list-style-type: none"> <li>Administration &amp; Organization</li> <li>Leadership &amp; Legislation</li> <li>Communications</li> <li>Diversity</li> <li>Disney's Environmentality Challenge and Contribution Program</li> </ul>	Lead  Lead  Annie  Lead  Christiane and Cheryl	<b>9:45-10:35</b>	<p><b>General Comments:</b> CSTA (California Science Teachers Association) conference in San Jose (Oct. 30 – Nov. 1, 2008) -- <b>Annie Kohut Frankel</b> mentioned that attendance at CSTA was the lowest she had ever seen, but that the write-up about her strand was good and she noted everyone seemed to have good attendance at their workshops. <b>Bobbie Winn</b> had about 20 in hers. Discussion about the conference being held over Halloween, the tough economy, and possible impact to attendance. Palm Springs next year is expected to see more attendees and Ed Wong recommended getting hotel reservations now, even a year in advance, to get a government hotel rate that can later be compared with the conference rate.</p> <p><b>Committees:</b> <b>Tina Muncie's</b> Update: <b>Is still checking on DSTC and Public Health.</b> Food and Ag said they have had some retirements and are not sure if they can send a rep.</p> <p><b>Donna Pozzi</b> explained the duties/functions of the Leadership and Legislative Committee and asked for new volunteers/members to serve. Current members are <b>Susan Knadle, Bobbie Winn, and Donna Pozzi.</b> <b>Kay Antunez</b> offered to serve, as did <b>Carolyn Kolstad.</b> <b>Brenda Saldana</b> will respond later.</p> <p><b>Annie</b> said anyone who should be on the e-mail list, please get in touch with her. <b>Kay Antunez</b> said there is a new Sierra Club representative for CEEIN.</p> <p>The Diversity Committee has not met, therefore nothing to report.</p> <p><b>Disney Update:</b> <b>Christiane Maertens</b> of the Walt Disney Company reported that Disney "is 95 percent sure" the DEC (Disney Environmentality Challenge) will go national to all 50 states by Fall 2009. There will be one finalist winner and Disney will offer class computer grants. Portfolios will be submitted online as the DEC moves into the digital world. It is exciting to see where the program has gone since 1994 when CEEIN was hugely instrumental in getting the program launched. Disney deeply appreciates the support of all CEEIN member agencies and as the program moves forward, CEEIN is serving as a great example of what environmental education can be and do. The Florida/California DEC program is going to go forward and this same model will become the national program. Christiane will still manage the program, with no plans for additional staff.</p> <p><b>Donna Pozzi</b> asked if other states will also be contributing financially, as CEEIN member agencies have done, and if not – do CEEIN members still need or have to contribute? She expressed a concern that California would be subsidizing other states' participation in the DEC. Christiane explained that no, other states will not be asked to contribute to the DEC and that it will be optional for California agencies in CEEIN to do so if they wish to. Disney sincerely appreciates everything that CEEIN members have contributed to the DEC so far. There is absolutely no pressure or expectation from Disney that CEEIN member agencies continue to contribute to the program. However, should CEEIN member agencies wish to continue to contribute as they have been doing, Disney would be happy to continue to support and promote CEEIN as a sponsor and a brand.</p> <p>Cheryl Williams discussed contributions to the Disney</p> <p>December Events Calendar and CSTA Conference comments</p>
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3 a.	<u><b>Special Reports &amp; Discussion</b></u> <ul style="list-style-type: none"> <li>California EEI Update</li> </ul>	Brenda Saldana		<p><b>Brenda Saldana</b> shared copies of the latest California EEI Curriculum units that are currently being used in field testing with the 20 school districts (statewide) under contract to the CIWMB to test the draft units in K-12 classrooms. Production continues with the 85 individual units being produced for field and pilot testing. Brenda discussed the various deadlines that the EEI units are working with in terms of getting out to testing teachers, coming back with comments for the editors and rewriters, and going forward to the State Board of Education in Spring 2009. The first pilot testing of units is also in progress. The curriculum is still planned to be offered free of charge to all school districts in California. The curriculum will be available electronically on the Web and the CIWMB is also exploring making the materials available on DVD and in a printed format. Fundraising efforts are ongoing and more information on this will be provided at a future CEEIN meeting in 2009.</p> <p>EEI marketing materials, including posters and brochures, were handed out. <b>Roni Java</b> also provided the previously promised DVDs of the California EEI Teacher Training video (what field testing teachers see during EEI orientations) and other materials were also passed out, including a new EEI poster showing all 85 units and the environmental topics that are covered in each unit across grade levels K-12.</p>
4.	<b>Miscellaneous Topics</b> AB 1493 and AB 32 – ARB Mandates for Reducing Greenhouse Gas Emissions in California  “Who Let the Smog Out?” DVD for Grades 3-5	Ed	<b>10:35-10:55</b>	<p>AB 1493 - Implementation delayed pending lawsuit against US EPA denial of waiver.  AB 32 - Proposed Scoping Plan being presented to the Air Resources Board during this CEEIN meeting.</p> <p>Suggestions on distributing ~940 DVDs to elementary schools</p>

5.	What's New In Your World	All	10:55-11:20	<p><b>WHAT'S NEW:</b></p> <p><b>Carolyn Kolstad</b> mentioned she will be attending more for Art _____ now. She is in charge of a wildlife habitat restoration grants program for K-12 schools and teachers in California, Nevada, and Oregon that is also open to college-level projects. The Website is under construction, more information coming soon. She wishes to know how her program might fit with those of CEEIN agencies. She is also working on a national and regional project guide, and will be attending the Conference for Conservation Education, so she wants to explore aligning programs to the "No Child Left Inside" and the National Association for Fish and Wildlife Agencies (<a href="http://www.afwa.org">www.afwa.org</a>)</p> <p><b>Annie Kohut Frankel</b> reported on the whale tale grants for marine education; presentations she made recently; efforts to reduce ocean pollution; and the 24<sup>th</sup> Annual Coastal Cleanup Day that was the most successful ever with 1.6 million pounds of debris cleaned up over 2,800 miles of coastline (20 percent jump in participation over 2007 and 44 percent jump since 2006).</p> <p><b>Brenda Saldana</b> reported on EEI's participation at the Governor's Climate Change Summit and exhibiting at the California School Board Association's annual conference.</p> <p><b>Sharon Jang</b> asked for volunteers to help evaluate environmental education grant applications; and reported on the Presidential Youth Awards competition plus the call for nominations for the USEPA's Environmental Awards to be presented approximately Earth Day in San Francisco. She offered to send links/information to the group.</p> <p><b>Melissa Langeland</b> reported on a poster contest and boating safety calendar that will be coming out.</p> <p><b>Bobbie Winn</b> mentioned conducting successful workshops; she is working on a Project Wild early childhood education guide for ages 3-7 that may be ready in April 2009; and she may be able to retire sometime in 2009. DFG is also working on an outdoor education "road show" and media skills training for its employees.</p> <p><b>Donna Pozzi</b> attended the National Association for Interpretation in Portland and there was a huge emphasis on sustainability, so the participants were told not to bring handouts, bags, bottles, etc. [See ACTION ITEMS.] Donna is heading up her department's climate change activities.</p> <p><b>Eloisa Hernandez</b> expressed appreciation for being part of the CEEIN group.</p> <p><b>Tina Muncie</b> reported that 27 teachers signed up their classes for the Department of Conservation's Statewide Recycling Challenge contest, which runs from November 15-March 15. Also, she is coordinating the mail out of 1,786 Recyclool Club membership kits.</p> <p><b>Kay Antunez</b> said Arbor Day kits are being assembled and next year, the event will be all-electronic; she's finishing up a busy year of professional development projects.</p> <p><b>Chris Graillat</b> reported on the Professional Business Women's conference and its programs for young women; noted the deadline for applications for the Youth Energy Summit was near; the CEC is in its third printing of the CEC Calendar; and her agency is now involved with "green workforce development."</p> <p><b>WRAPUP:</b> Next month's meeting at the Resources Agency building. Please e-mail Carolyn Tucker with any needs.</p>
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6.	<b>Meeting Wrap-Up</b> <ul style="list-style-type: none"> <li>Clarify Action Items</li> <li>Pending Items/Parking Lot</li> <li>Develop January Meeting Agenda</li> <li>Evaluate Meeting</li> </ul>	Ed	11:20 -11:30	<p><b>ACTION ITEMS:</b> <i>[Revision Notes] This text was moved to this location per the group's agreement that it usually appears here, instead of where the minutes-taker (Roni Java) thought it was to go (originally typed on Page 1 of this document).</i></p> <p>1. <b>Donna Pozzi</b> would like CEEIN members to share "green tips" that departments are taking to make their organizations more sustainable, including recommendations for alternatives to handouts and premiums/giveaways for conferences, etc. Donna will also ask Christiane Maertens to research the number of hits to the CEEIN site from the Disney Environmental Challenge Website.</p> <p>2. <b>Tina Muncie</b> is contacting Nina Gordon about a Public Health representative for CEEIN; speaking with Andrea Lewis about a DTSC (Toxics) rep for CEEIN; and will provide all CEEIN members with examples of "daily sustainability tips."</p> <p>Next meeting: January 15, 2009  Lead: Carolyn Tucker  Backup: Chris Graillat  Note Taker: Annie Frankel  Location: CAL FIRE, 15<sup>th</sup> Floor, Resources Agency, 1416 9<sup>th</sup> Street, Sacramento</p>
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Meeting Protocol Agreements:

- Start and end meetings on time; stay on track on agenda.
- Listen and treat others' opinions with respect.
- Keep commitments to agreements and assignments (i.e., follow-up, time frames, due dates, etc.).
- Make participation in the meeting your priority; keep cell phones on vibrate and only accept emergency calls (outside the meeting room).
- A quorum of 11 CEEIN Members is needed to hold a meeting.
- For major decisions, if consensus can't be reached, the issue will be put to a vote of the CEEIN members present at the following meeting.
- Make a conscious effort to conduct the meeting in an environmentally friendly manner.